

# BOOM CARS

## RUIN OUR COMMUNITY

*You have the right to peace in your environment*

A boom car is a vehicle equipped with an audio system producing a pounding bass sound that can be heard and felt more than a block away.

The sound can rattle windows and travel through walls. The noise is nerve shattering to adults and frightening to young children.

The car audio industry blatantly markets its products as a means to disturb and harass neighbors.

They have lobbied against proposed noise pollution ordinances in communities all over the country. Officials charged with protecting the public are *overwhelmed* by the industry's financial and political power.

Boom cars are marketed to lower-middle class males in their teens and twenties with some disposable income. They assume they will attract women, intimidate passerby and win respect from their peers.

Learn about your rights as a citizen and how you can restore peace and quiet in your own home.

- Boom car manufacturers promote *anti-social* behavior in its print advertisements and web marketing. We have the ads they don't want you to see.
- Trade groups representing the car audio industry give *enormous* sums of money to politicians and political caucuses in an ongoing effort to win legislation in their favor.
- Sound pressure level (SPL) competitions are held in cities all over the country as a come-on to build extremely loud boom cars.
- People continuously exposed to noise pollution experience elevated stress levels, mood swings, hypertension, depression, lost sleep and productivity. In children, it results in slowed learning.
- How to organize with others in your community to lobby local legislators to strengthen the noise ordinance and pressure police and sheriff departments for tougher enforcement.

*Visit us on the web and learn more.*

**NOISE  
OFF**

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THE COALITION AGAINST NOISE POLLUTION